GILIAN STERCKX

Digital Marketing Resume

Who I am

I want to create things. And I mean "create" in a broad sense: whether it's a prototype for your next big application or company website, or a social media post for your latest product, I want to be there to help spread your message.

Let's create amazing things together.

Bachelor's Degrees

Interactive Media & Design

Thomas More, 2023

Electronica-ICT

AP Hogeschool, 2019

Contact

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Socials

Portfolio   gilian_sterckx
Website   gilian-sterckx.com
Instagram   @gilians_design

Experience

Self-employed Design Work
Graphic Designer (November 2023 - now)

Design work for small businesses. I've built websites with a focus on SEO and accessibility. I helped create physical marketing such as banners, and helped create content for their social media channels, with a focus on Tiktok and Instagram.

Internship Avanade
Graphic Designer (March - June 2023)

As part of a team of interns, I did the market research for an in-house application. I researched the userbase, competitors, and found ways to set the product apart. I created a custom brand identity for the app, designed the application and maintained a weekly blog about my progress, as well as daily meetings with detailed notes.

Onedot & BlueIT
Frontend Developer (March - June 2023)

Maintained existing web applications, using ReactJS and ASP.NET. We worked using the SCRUM methodology.

Skills

My Toolbox

Adobe
 – Photoshop
 – Illustrator
 – Premiere
Figma
Google
 – Trends
 – Analytics
Mailchimp

Design Skills

Design Thinking
Market Research
Product Research
UX Design
 – WCAG Standard
SEO

Other Skills

Agile Methodology
Development
 – React JS
 – Vue JS
Photography
Public Speaking